



InspectionWorld *Phoenix* Exhibitor Application

January 4-7, 2012 (Expo January 4-6) Arizona Biltmore, Phoenix, Arizona

06.01.11

SECTION ONE: PACKAGE Please select one of the following packages. Please refer to page 6 of the Exhibitor Prospectus to determine what each package includes. You will be able to add ala carte items and sponsorships below.

Exhibit Package	Standard	Premium
ASHI Affiliate Price	<input type="checkbox"/> \$875	<input type="checkbox"/> \$1,275
Non-Affiliate Price	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,575

SECTION TWO: ADDITIONAL BOOTHS Exhibit Packages include ONE 8x10 BOOTH ONLY. If you desire additional booths, please indicate how many:

Number of Additional Booths	Cost Per Booth	Total Cost
All Exhibitors, added Standard Booths	X \$575	
Premium Exhibitor, added Premium Booths	X \$775	

Note: Added premium booths are available only to Premium booth package holders.

SECTION THREE: ALA CARTE ITEMS If you have selected a package that does NOT include the features you desire,, you may purchase them at the ala carte prices.

Ala Carte Item	Cost	Ala Carte Item	Cost
1/3 Page Program Book Ad	<input type="checkbox"/> \$400	Live Link on IW.org	<input type="checkbox"/> \$200
1/2 Page Program Book Ad	<input type="checkbox"/> \$600	Company Logo in Program Book	<input type="checkbox"/> \$200
Full Page Program Book Ad	<input type="checkbox"/> \$800	Coupon in Onsite Coupon Book	<input type="checkbox"/> \$200
Full Page Cover Ad	<input type="checkbox"/> \$1000	Prize Drawing in Coupon Book	<input type="checkbox"/> \$200
Tote Bag Insert	<input type="checkbox"/> \$700	Vendor Showcase Presentation	<input type="checkbox"/> \$400

Note: Participants in the Vendor Showcase will be given their choice of day/timeslots.

SECTION FOUR: SPONSORSHIPS Please indicate your selections below:

Sponsorship	Cost	Sponsorship	Cost
Badge Lanyards	<input type="checkbox"/> \$1,000	Cyber Café	<input type="checkbox"/> \$1,000
Conference Tote Bags (2 available)	<input type="checkbox"/> \$1,000	Afternoon Break Sponsor (Thur, Fri & Sat available)	<input type="checkbox"/> \$1,000
Conference Padfolios/Pens (2 available)	<input type="checkbox"/> \$1,000	President's Gala Sponsor (3 available)	<input type="checkbox"/> \$1,000
Other Sponsorships (your ideas are welcome)			<input type="checkbox"/> \$TBD

Note: Sponsors of the Afternoon Breaks will be given their choice of day/timeslots.

SECTION FIVE: BOOTH PREFERENCE Please indicate your preferences below.

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Please list any companies/products that you DO NOT wish to be near: _____

SECTION SIX: CONTACT INFORMATION This person will receive confirmation, personnel registration form, exhibitor manual and ongoing show details.

Company: _____
 Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-Mail: _____

SECTION SEVEN: PAYMENT Add up all check boxes from sections one, two, three and four. Full payment must accompany this form in order to be processed.

Exhibit Package	Additional Booths	Ala Carte Items	Sponsorships	TOTAL DUE
\$	\$	\$	\$	\$

Payment Type: Check Enclosed Visa MasterCard Discover AmEx

_____/_____
 Card Number Exp. Date

By signing this Application, exhibitor agrees to abide by the InspectionWorld Terms and Conditions for Exhibitors on reverse. Copy can also be found in the Exhibitor Prospectus.

Authorized Signature: _____

Make checks payable to InspectionWorld. Completed applications and payment should be mailed to: **InspectionWorld** C/O ASHI, 932 Lee Street, Des Plaines, IL 60016. Fax: 847-759-1620. Phone: 847-954-3187. E-Mail: bill@ashi.org.

ASHI reserves the right at its sole discretion to reject any application and to refund any monies paid. Terms and Conditions for Exhibitors found on reverse.

InspectionWorld Terms and Conditions for Exhibitors

Rental Agreement

This agreement pertains to the exhibits and exhibit hall at a Conference sponsored by the American Society of Home Inspectors, Inc. ("ASHI") as further described in the attached. The exhibit space rental application and these terms and conditions shall constitute the agreement between ASHI and the exhibitor and is hereinafter referred to as the Application and/or Agreement. Submission of an Exhibitor Application does not guarantee acceptance by ASHI.

Exhibit Space Packages

Exhibit space package rates shall be: Standard: \$1175 (\$875 affiliate); Premium: \$1275 (\$1575 affiliate). The Standard booth package consists of one booth. Additional Standard booths are \$575 each. Booth size is 8' deep x 10' wide. Each linear booth will be equipped with an 8'H draped back wall, 3'H draped side rails, one (1) 6' draped table, two (2) side chairs, one (1) 7" x 44" identification sign (ordered in advance), and one (1) wastebasket. The Premium booth consists of one 8'x10' booth located in a "premium" traffic flow location, and contains additional features itemized in the Prospectus. Additional Premium booths are \$775 each, and are available only to Premium booth holders.

Conference Registrants

Participation in the ASHI Conference and Exhibits ("InspectionWorld") is open to registered conference attendees only. The Expo Hall is heavily promoted to the registered conference attendees, who are encouraged to visit the Expo Hall and visit the exhibitors at all available opportunities.

Exhibitor Personnel Benefits

The exhibit booth fee (and any additional booth personnel badge fee) covers the exhibitor badge and participation in the Opening Night Exhibitor Reception and breaks only. Breakfasts and lunches will be available for exhibitors and attendees alike on a cash basis, served in the Expo Hall. The President's Gala is NOT included in the exhibitor package.

Payment Terms and Benefits

Applications submitted require full payment of the established exhibitor/sponsorship fees. In any event, full payment must be received on or before October 7, 2011, or exhibit/sponsorship will be cancelled and company will forfeit all funds and benefits. To be included in the Onsite program, a signed Application, and payment must be received by December 5, 2011. Full sponsorship benefits are given only to those companies that return the exhibitor/sponsorship application and payment by December 5, 2011. Sponsorships reserved after this date may receive partial benefits and recognition at the Annual Conference. Please call ASHI for more information.

Space Assignments

Booth space preferences are indicated on the Exhibitor Application. Initial booth space assignments will be made at ASHI's discretion on July 15, 2011, with exhibitors notified on July 22, 2011. Assignments made after that date will be made on an as-available basis, in consultation between ASHI and each exhibitor. ASHI reserves the right to rearrange exhibitors or adjust the floor plan. Proper notification will be provided to all affected exhibitors.

Cancellation/Space Reduction Charges

All cancellations must be made in writing. Booth cancellations received on or before October 7, 2011 will incur a loss of deposit equal to 50% of the total cost of the booth. Booth cancellations received from October 8, 2011 until November 4, 2011 will incur a loss of deposit equal to 75% of the total cost of the booth. Booth cancellations received on or after November 5, 2011 will incur a loss of deposit equal to 100% of the total cost of the booth. Booth size reductions received on or before October 7, 2011 will forfeit 50% of the total booth space released. Booth size reductions received on or after November 5, 2011 will forfeit 100% of the total booth space released. Booth size reductions may result in a change in location.

Setting up Displays

Exhibitor move-in is scheduled to begin at 9:00 AM on Wednesday, January 4, 2012. All exhibits must be in place and open materials, cartons and refuse removed from the aisles by 3:00 PM on Wednesday, January 4, 2012. Any space not claimed and occupied prior to 3:00 PM and for which no special arrangements have been made, may be resold or reassigned by ASHI without obligation for refund by ASHI. All exhibit materials and decorations must be completely clear of the Arizona Biltmore by 10:00 PM, on Friday, January 6, 2012.

Storage Onsite

The Arizona Biltmore does not have storage for excess material while on site. ASHI management will not accept any responsibility for packing, shipping or storing exhibit items. The exhibit contractor, Global Experience Specialists ("GES"), will provide warehouse space and will advise you of procedures to receive your shipped materials.

Restrictions

1. Exhibitors must confine their activities to the space for which they have contracted. 2. No tables, signs or fixtures may extend beyond the defined booth space. 3. No signs or fixtures will block the view of adjoining booths between the front of the booth and one-half the distance to the rear wall of the booth. 4. Maximum allowable height for all display fixtures is 8', unless specific permission is received from ASHI. In general, no booth fixture will be visible from the other side of the 8' H drape. 5. All sound must be contained within the display space assigned to the exhibitor. 6. Distribution of advertising material of any description is permitted ONLY from the individual exhibitor's booth. 7. Distribution of advertising material of non-exhibitors is strictly forbidden. 8. Exhibitors may not make any public announcements in the general meeting or exhibit areas regarding their products or services.

Early Removal of Exhibits

No exhibitor shall be packed, removed, or dismantled prior to the closing of the exhibition at 4:00 PM Friday, January 6, 2012 without written permission from ASHI. If the exhibitor acts in breach

of this provision it shall pay ASHI, as compensation for the disruption to the exhibit hall, an amount equal to one-third of the total space for the exhibitor's allocated area in addition to all the sums otherwise due under this agreement. Additionally, breach of this provision could result in the loss of the exhibitor's booth space in future conferences sponsored by ASHI. For security reasons, any equipment removed from the exhibit facility prior to the official closing shall require a special pass issued by ASHI.

Utility Charges and Supplementary Exhibition Services

Exhibitors will be responsible for all utility/service charges and supplementary exhibition services related to their displays. According to the contract between ASHI, GES and the Arizona Biltmore, charges for the following will be assessed to the individual exhibitors: drayage, placement, or storage of display-related equipment; labor (i.e. carpenters, electricians, booth guard service, elevator operators, etc.); phone lines, any internet connection access, special lighting, audio-visual equipment, floral, booth food & beverage, electrical power. Charges for the additional services will be billed to the individual exhibitor either by GES or the hotel. You will receive information on purchasing these services in the GES Exhibitor Manual.

Exhibitor Appointed Contractors (EAC)

Any exhibitor using an EAC agrees to notify ASHI and GES of such appointment and agrees to indemnify and hold harmless ASHI, GES, the Arizona Biltmore, their respective officers, directors, staffs, employees, and their agents and all official contractors from any and all liability or losses for any act, complaint, damage, or loss to any other exhibitor, the exhibition hall, the property of any contractor or any consequential damages arising out of any such act or loss from the time the independent EAC first arrives at the hall until the final move-out is complete. The EAC must provide proof of insurance to both ASHI and GES 30 days prior to move-in. The exhibitor further agrees that ASHI and GES may prohibit the EAC from working in the hall if it does not fully comply with all rules and regulations set forth for it at this event. Any exhibitor using an EAC agrees to advise its EAC of all rules and regulations.

Exhibit Labor

Exhibitors have the option of utilizing GES, or qualified display houses (see EAC paragraph above), or personnel from their own companies to install and dismantle displays. All rigging and sign hanging must be performed by the Arizona Biltmore exclusive service contractor.

Freight Handling

All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment, is under the jurisdiction of GES. Full-time employees of exhibiting companies may "hand carry" material provided they do not use material handling equipment. When exhibitors do choose to "hand carry" material, they may not be permitted access to the loading dock/freight door areas unless designated as a POV access zone. GES will not be responsible for any material they do not handle. All exhibitors are expected to comply with any union requirements in effect and as outlined in the "Show Site Work Rules" section of the GES Exhibitor Manual.

Gratuities

GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Always Honest Hotline

GES requires the highest standards of integrity from all employees. Please call the GES confidential Always Honest hotline at 866-225-8230 to report fraudulent or unethical behavior.

Protection of Property

No tape or attachments are allowed on the exhibit floor carpeting. Anything applied to floors, carpets, furnishings, etc., must be approved by the Arizona Biltmore. All property destroyed or damaged by the exhibitors must be replaced to its original condition by the exhibitor at exhibitor's expense.

Fire Regulations

Exhibitor must conform to all standard fire codes of the host city, Phoenix, Arizona. Exhibitor shall not allow display to block the view of, or impede access to fire alarm boxes, fire exits, fire hose cabinets, fire extinguishers or other safety equipment.

Liability

Exhibitor shall protect, save, and hold the American Society of Home Inspectors and its officers, directors, employees, and agents and the Arizona Biltmore and all agents and employees thereof, and GES and its officers, directors, employees, and agents (hereinafter collectively called "Indemnittees") forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save, and hold harmless the Indemnittees against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any property, person, or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of or by reason of said exhibitor's occupancy and use of the facilities, or any part thereof.

Security and Insurance

All property of the exhibitor is understood to remain under their custody and control, in transit to, within, or from the confines of the exhibit area. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss. It is recommended that exhibitors take precautionary measures of their own such as the securing of small or easily portable articles of value. Security service will be provided 24 hours starting at the conclusion of move-in through the start of move-out. ASHI, the Arizona Biltmore, the official exhibit contractor, GES, and the contracted security company are NOT responsible for any loss or damage to exhibitor property.

Errors and Omissions

ASHI assumes no responsibility or liability for any of the services performed or materials delivered by official conference or show contractors or other suppliers to the conference or show, their personnel, or their agents. Any controversies which may arise between exhibitors and official contractors or union representatives, or personnel of either, on the show premises shall be referred to ASHI for resolution and ASHI's decision shall be final and binding.

Subletting Space

No exhibitor shall assign, sublet or apportion the whole or any parts of the space assigned, or have representatives, equipment or materials from companies other than its own firm in the exhibit without prior written consent from ASHI.

Conflicting Meetings & Social Events

In the interest of the entire conference, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, exhibitors, or invited guests from the education sessions or exhibit hall during the official hours of the sessions or conference.

Compliance with ADA

Exhibits must comply with the requirements for public accommodations imposed by the Americans with Disabilities Act and all other pertinent laws and ordinances.

Conference Onsite Program Advertisement

ASHI does not guarantee or agree to place the advertisement in a specific position in the InspectionWorld onsite program, unless Advertiser reserves a specific position and is approved by ASHI. Service charges will be applied for requests to modify advertisement materials after initial submission. Advertiser agrees to be solely liable for the content of its advertising.

Use of the ASHI Name and Logos

Exhibitors may use the InspectionWorld logo on exhibitor material (including business promotions) subject to written approval by ASHI. No exhibitor shall print the name of the American Society of Home Inspectors, its logo, or "ASHI," on the exhibitor's material or elsewhere (including business promotions) without prior written approval by ASHI.

Enforcement of Regulations

ASHI has full power to interpret and enforce all regulations of the exhibit and exhibit hall and the power to make amendments and/or further regulations, orally or in writing, that are considered necessary for the proper conduct of the exhibition. Such decisions shall be binding on exhibitors. Failure to comply with these or any other regulations or amendments may be sufficient cause for ASHI to require the immediate removal of the exhibit and/or the offending exhibitor at the expense of the exhibitor. Such removal shall be without any liability of any kind to ASHI. In addition, all exhibitors agree to be bound by the terms of ASHI's agreement with the facility in which the conference is held. Failure to comply with all applicable rules may also result in the forfeiture of all further rights to exhibit at future shows. ASHI may lease any space so forfeited to any other exhibitor and retain all revenues collected.

Right of Refusal

ASHI reserves the right to reject, remove or require modification on any and all exhibits, sponsorships, advertising and activities, which ASHI feels is not in keeping with ASHI's standards, policies and principles.

Agreement to Exhibit

By signing the Exhibitor Application form, exhibitor shall abide by the terms and conditions exactly as outlined in the InspectionWorld Terms and Conditions for Exhibitors included with the Exhibitor Prospectus and on the reverse of the Exhibitor Application form. A copy of the Terms and Conditions in larger font is available upon request.

Complaints

Complaints of any violation of the contract terms and conditions, or otherwise, are to be made promptly verbally to the responsible ASHI supervisor, and followed in writing to ASHI.

Force Majeure

In the event that the performance by ASHI or the facility or any part of the utilized area is unavailable whether for the entire event, or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause or as a result of governmental intervention, malicious damage, acts of God, war, strike, lock-out, labor dispute, riot, curtailment of transportation, or other cause or agency over which ASHI has no control, or should ASHI decide that because of any such cause that it is necessary to cancel, postpone or re-site the event, or reduce the move-in and installation time, show time or move-out time, ASHI shall not be liable to refund, indemnify, or reimburse the exhibitor in respect of any fees paid, damage or loss, direct or indirect, arising as a result thereof. In addition, should ASHI cancel InspectionWorld for any other reason, ASHI shall return all deposits paid by exhibitor and ASHI shall not be liable or responsible for any losses incurred by or anticipated by exhibitor.

Amendments

Any and all matters not specifically covered herein and in the GES Exhibitor Manual are subject to the decision of ASHI. ASHI shall have the full power to interpret, amend, and enforce these Terms and Conditions for Exhibitors, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for itself and its employees, agrees to abide by the foregoing Terms and Conditions for Exhibitors and by any amendments or additions thereto in conformance with the preceding sentence.

Laws Applicable

The laws of the State of Illinois shall govern this contract.