



AMERICAN SOCIETY OF HOME INSPECTORS, INC.®
***InspectionWorld* ATLANTA**
January 25-28, 2011
Hilton Atlanta, Atlanta, Georgia

June 18, 2010

Dear Prospective Exhibitor,

I would like to invite you to be a part of the home inspection industry's premier annual exhibition – ***InspectionWorld Atlanta***. We are looking for another high-volume, high-traffic trade show this year.

The benefits to you are numerous:

- 700+ home inspectors expected to be in attendance – including many new attendees each year. We had 950 total attendees last year in Las Vegas
- 25 hours of available Exhibition Hall contact time
- Acknowledgement of all registered exhibitors for several months in conference promotional materials, including the InspectionWorld website and the October 1 conference registration mailing – the list will be current as of about September 15
- Acknowledgement of all exhibitors in the on-site Pocket Program – which attendees take home with them and use as a supplier reference for months afterwards
- Plenty of additional sponsorship opportunities available to you as an exhibitor – see the Prospectus for full details

I encourage you to decide quickly and send in your application, indicating your choice of booth package, booth location preferences, number of booths you may need, and sponsorship opportunities you desire. We will date/time stamp your application, and also apply the points all previous exhibitors have accumulated from exhibiting in years past, in making initial booth assignments. The initial assignment will take place on July 23, 2010. Applications received after that date will be assigned booths on an as-available basis.

We look forward to hearing from you, and please do not hesitate to contact me with any questions you may have.

Regards,

Bill Lewis

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