



AMERICAN SOCIETY OF HOME INSPECTORS, INC. •

*InspectionWorld* PHOENIX

January 4-7, 2012

Arizona Biltmore, Phoenix, Arizona

**YOUR INVITATION TO EXHIBIT**

June 1, 2011

Dear Prospective Exhibitor,

I would like to invite you to be a part of the home inspection industry's premier annual exhibition – *InspectionWorld Phoenix*. We are looking for another high-volume, high-traffic trade show this year.

**The benefits to you are numerous:**

- 700+ home inspectors expected to be in attendance – including many new attendees each year. We had 650 total attendees (450 home inspectors) last year in Atlanta
- 24 hours of available Exhibition Hall contact time
- Acknowledgement of all registered exhibitors for several months in conference promotional materials, including the InspectionWorld website and the September 1 conference registration mailing – a list which will be current as of about August 15
- Exhibitor listings, including product descriptions and contact information, in the Onsite Program – which attendees take home with them and use as a supplier reference for months afterwards
- Plenty of additional sponsorship opportunities are available to you as an exhibitor – see the Prospectus for full details

I encourage you to decide soon and send in your application, indicating your choice of booth package, booth location preferences, number of booths you may need, and sponsorship opportunities you desire. We will date/time stamp your application, and also apply the points all previous exhibitors have accumulated from exhibiting in years past, in making initial booth assignments. The initial assignment will take place on July 22, 2011. Applications received after that date will be assigned booths on an as-available basis.

We look forward to hearing from you, and please do not hesitate to contact me with any questions you may have.

Regards,

***Bill Lewis***

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